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PATHWAYS





PATHWAYS

A B O U T
T H E
P R O G R A M

*PATHWAYS:
returning alumni
share stories of
their career paths—
and the challenges
they faced along the way.*

The Pathways program
was created by Linus Travers '54
and the Executive Committee of
the Alumni Association.

PRESENTER BIOS



MORGAN M. EVANS '09

JOURNALIST

Morgan Evans is a multimedia journalist with a beat in entertainment, culture and fashion reporting. Morgan is a 2016 graduate from the University of Southern California's Annenberg School of Communications and Journalism, holding an MA in broadcast and video journalism with a specialty in entertainment reporting, and a 2013 graduate of Syracuse University, holding a BA in communications with a specialty in fashion and beauty communications.

She contributed to top media outlets such as *Hearst Magazines*, *Conde Nast Magazines* and, most recently, Fox News Digital, where she held the title of Associate Entertainment Editor. Evans has also worked for the Associated Press as a freelance entertainment and fashion news reporter/correspondent. Evans currently works in New York as a News Editor for PEOPLE.com covering the top celebrity, fashion and lifestyle events and news.

In the past few years, Morgan has reported from several major red carpet events, such as the SAG Awards, Grammys, MTV Movie and TV Awards, the VMAs and the BET Awards. She has also attended, reported and interviewed celebrities and designers in the front rows and backstage at New York Fashion Week since 2013. During her 2019 coverage of NYFW week in February, Morgan's interviews with Christie Brinkley and Kendall Jenner received national syndication via the AP News Wire.

ALBERT FORD '10

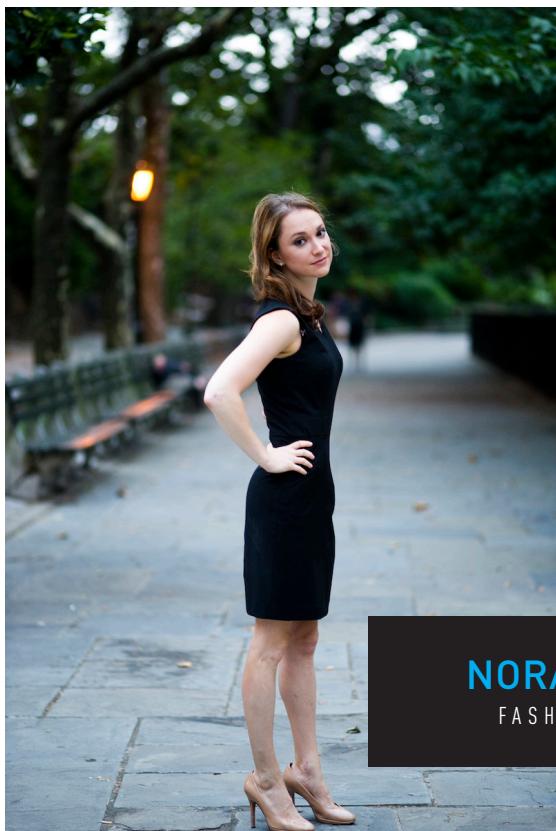
POLICY ANALYST

Albert Ford is a second-year student at Fordham Law School in New York City. Ford earned a BA in government from Georgetown in May 2014. Prior to law school, Albert worked for two-and-a-half years with the International Security program at New America, a Washington, D.C.-based think tank. While at New America, Albert researched, collected and published data and wrote about topics including the United States drone program in Pakistan, Somalia and Yemen; the flow of Western-born "foreign fighters" travelling from their home countries to Iraq and Syria to join the Islamic State; homegrown extremism and jihadist terrorist attacks in the United States since Sept. 11, 2001; and domestic, non-jihadist terrorism in the United States.

Before joining New America in 2015, Albert spent a year working as a strategic planner for an advertising agency in Cape Town, South Africa, servicing clients and accounts across South Africa and sub-Saharan Africa, servicing clients and accounts across South Africa and sub-Saharan Africa. The desire to live and work in Cape Town sprang from Albert's time there as a study-abroad student during the fall semester of his junior year at Georgetown University.

Coming as a new sophomore, Albert loved his time at Deerfield and remembers with particular fondness and gratitude his experiences as a "big" with the Big Brothers Big Sisters program, a peer counselor, a proctor, a student learning from the generous and thoughtful teachers who comprise(d) the Deerfield faculty, and as a middling performer on the JV golf team during his senior spring.





NORA GARDNER '03

F A S H I O N E N T R E P R E N E U R

A graduate of Georgetown, where she double majored in economics and studio art—and spent a semester studying art and design in Florence—Gardner went to work at Morgan Stanley's Public Finance Department in New York City. After working in finance for nearly six years, Nora noticed a pressing need for attractive women's workwear. Now she is dedicated to providing women with attire to help them feel confident, attractive and comfortable. The collection is designed to support the busy lifestyle of a business traveler or modern executive who needs her wardrobe to transition from the boardroom to cocktail hour effortlessly.

Nora Gardner is an innovative accessible luxury brand founded to solve the wardrobe needs of aspiring women in the workplace. Started from a technical perspective to design around fit, its construction and quality achieve a trifecta of timeless, dependable, and elegant workwear. In addition to the New York storefront, the Nora Gardner line is available through personal shopping appointments, in pop-up stores in major cities, at boutiques around the country, and through a direct mail "style box" program.

EMILY NG '14

APPLIED RESEARCHER



Emily Ng is a User Experience (UX) Researcher at Google (via Adecco) for Google Maps. She conducts research with users through such qualitative methods as interviews, design exercises, and usability testing. Her focus is on how people search and explore local areas using Google Maps and Search. With her research insights, she works with teams of product managers, designers, and engineers to collaborate over future product strategy and improvements.

Previous to this, she did research internships at Spotify on growth opportunities for new audiences, at Mailchimp on marketing tools for small businesses, and at the Bill and Melinda Gates Foundation on education and public health initiatives.

She graduated from Tufts University in 2019 with a BA in International Relations (Development Economics) and a minor in Colonialism Studies.

While at Deerfield, she was involved with *The Scroll* and played field hockey. After graduating from Deerfield, she took a gap year where she moved back to Hong Kong to work at a local cafe and bookstore, and backpacked and learned Spanish in Bolivia and Peru.

